

## Christmas at Granny's checklist and rules of participation for 3rd party vendors

Our show is open to 3rd party vendors. We feel this enhances the shopping experience for our customers. The Virginia Cliffe Inn is located on private property with 6 acres of spacious grounds with a four seasons pavilion, cottage and heated tent allowing us to provide space for vendor booths at the rear of the property. Each booth is a 10x10 reserved space in one of these areas on the grounds. 3rd party vendors work the entirety of the show and collect their own funds.

- 1. Complete the online application form and submit it, along with photos and descriptions of the items that you sell. The more information you give us the better, our vendors are chosen for uniqueness, high quality, and diversity of merchandise. We strive not to have duplicate vendors and we limit our applications based on several criteria so that we do not have too many similar items in each category. Most importantly we want to ensure that the show is successful and that your participation is a profitable experience.
- 2. You will be notified if you are accepted, and you will be given a vendor registration number. When you receive your registration number, submit your \$50 registration fee and vendor rental fee to The Virginia Cliffe Inn 2900 Mountain Rd, Glen Allen VA 23060. We take payment via check or via PayPal to <a href="mailto:JClifton@vacliffeinn.com">JClifton@vacliffeinn.com</a>
- 3. 3rd party vendor reservations are taken on a first come first served basis and are valid once all funds are received. 3rd party vendor booths will be housed at the rear of the property either in the Pavilion or the tent.

- 4. Booth prices are as follows:
  - a. Enclosed garden Pavilion: \$200.00 for 5 days
  - b. Tent booths (tent is enclosed and heated) \$125.00 for5 days
  - Booths with access to one electrical outlet will pay an additional \$25 for the 5 days
- 5. Each booth is 10' x 10' and comes with 1 banquet table and 1 chair
- 6. The event lasts 5 days, Wednesday November 17, 2021 Sunday, November 22, 2021.

## d. Show Dates & Working Hours:

- e. Wednesday -November 17th 10 a.m. 7pm
- f. Thursday- November 18<sup>th</sup> 10 a.m. 7 p.m.
- g. Friday-November 19, 10am 7pm
- h. Saturday-November 20, 10am 6pm
- i. Sunday-November 21, 12pm 5pm
- 7. Vendors are required to set up their items for display between 9 am and 6 pm on Tuesday November 16, 2021.
- 8. Vendors are required to remove their items by the end of the show on Sunday, November 21, 2021 or by the morning of November 22, 2021.
- 9. Vendors set up and work their own booths, and they are responsible for collection of all money for purchases and for payment of all Federal, State and local income taxes.
- 10. Vendors are required to supply any necessary bags, wrapping paper etc. for buyers who purchase their items.
- 11. Vendors are not permitted to bring alcohol to the event
- 12. Vendors or customers are not allowed to smoke except in designated areas
- 13. Vendor parking is in the designated area
- 14. The show will be held rain or shine! (It is completely indoors)
- 15. Professional photos may be taken for promotional use
- 16. There will be food vendors present with meals available for purchase
- 17. VCI cannot be held responsible for any lost or stolen items or damages occurring to any merchandise.

18. Please help us market the show! Please add the event to your social media, pick up postcards to mail, post it at your church, grocery store and the groups you are a member of. Remember our show supports a wonderful non-profit and most places will post events for non-profits.